

AHSAN Ali BUTT

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Summary

A highly skilled and passionate Full Stack Developer and Website Designer with a proven track record of delivering modern, responsive, and user-friendly websites. Experienced in front-end and back-end technologies, including HTML, CSS, JavaScript, React, Node.js, and SEO best practices. Specializes in building optimized websites using platforms such as WordPress, Shopify, Wix, Webflow, and custom solutions. A dedicated professional with a strong understanding of design principles, technical foundations, and user experience (UX), always committed to delivering high-quality results.

Experience

Full-Time Freelance Web Designer & Developer

Self-employed | January 2016 to Current

Designed and developed over 75 websites for diverse industries, delivering custom solutions.

Focused on SEO-optimized, mobile-responsive websites built on WordPress and Webflow.

Integrated various payment systems and custom admin panels for enhanced functionality.

Managed client relationships, offering end-to-end support from concept to deployment.

Collaborated with clients to create user-centric designs, ensuring responsive and engaging websites.

Extensive experience in On-Page SEO, Off-Page SEO, and Technical SEO.

Familiar with SEO tools such as Rank Math, Yoast SEO, All in One SEO, and SEMrush.

Full Stack Developer & UI/UX Designer

iPlex Software House | June 2018 to July 2022

Developed and maintained full stack applications using React.js and Node.js. Designed responsive and accessible websites with Tailwind CSS and modern UI/UX principles.

Built and customized websites using WordPress (Divi, Elementor), Wix, Webflow, and Shopify.

Managed and optimized cloud infrastructure tasks on AWS for improved performance and reliability.

Conducted SEO optimization to enhance site visibility and user engagement, utilizing tools like Rank Math, Yoast SEO, and Google Search Console.

Collaborated with cross-functional teams to deliver high-quality projects on time.

My Personal Product

YouTube Thumbnail Downloader

Developed a custom web-based tool to extract YouTube video thumbnails, profile pictures, and channel banners in multiple resolutions (up to 4K). Utilized HTML5, CSS3, and JavaScript for client-side image processing using the Canvas API. Features include format conversion (JPG, PNG, WEBP), batch processing with ZIP downloads, responsive design, multi-language support (9 languages), and drag-and-drop URL functionality. Optimized performance with caching and proxy rotation for efficient data handling. Currently optimizing the tool for SEO to enhance visibility and user engagement.

[Downloadytthumbnail.com](https://downloadytthumbnail.com)

Certifications

Advanced SEO Optimization, Coursera (University of California, Davis), 2022

Full-Stack Web Development Certification, FreeCodeCamp, 2021

WordPress Advanced Development, LinkedIn Learning, 2020

Web Design Professional Certificate, Coursera (California Institute of the Arts), 2019

Figma for Designers, Udemy, 2018

Education

Bachelor's: Computer Science

Arid Agriculture University - Rawalpindi | 2017 | GPA: A

Skills

Design Tools: Figma, Adobe XD, Canva

Website Builders: WordPress, Elementor, Divi, Shopify, Webflow, Wix

Front-End: HTML, CSS, JavaScript, React, Tailwind CSS

Back-End: Node.js, Express.js, PHP

SEO Tools: Rank Math, Yoast SEO, SEMrush, Google Search Console

Languages

English: Upper Intermediate

Urdu: Advanced

Other Profile Links

Fiverr Profile: <https://www.fiverr.com/s/KemoddY>

LinkedIn Profile: www.linkedin.com/in/ahsan-ali-butt-12a706185

Hobbies & Interests

Cricket

Swimming

Hiking